

# Ten Things To Think About Before Pressing “SEND”

Presented by:  
Jefferson County Workforce Center Staff



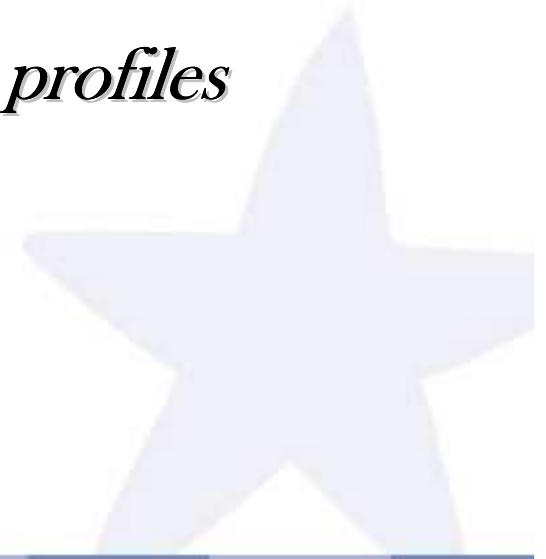
[jeffcworkforce.org](http://jeffcworkforce.org)



# Social Networking

Over 60% of 13 - 17 year olds have profiles on social networking sites (SNS)i. Many young people are spending upwards of two hours a night on online social networking activities

*40% of young people with social network profiles have the information on them set as public - visible to anyone. (Ofcom, 2008)*



## According to a youth survey The top 5 opportunities of online social networking:

1. Helping young people keep in contact with peers
2. Allowing young people to develop new friendships with peers
3. Sharing information and media with peers
4. Finding an audience for creative works
5. Providing access to information



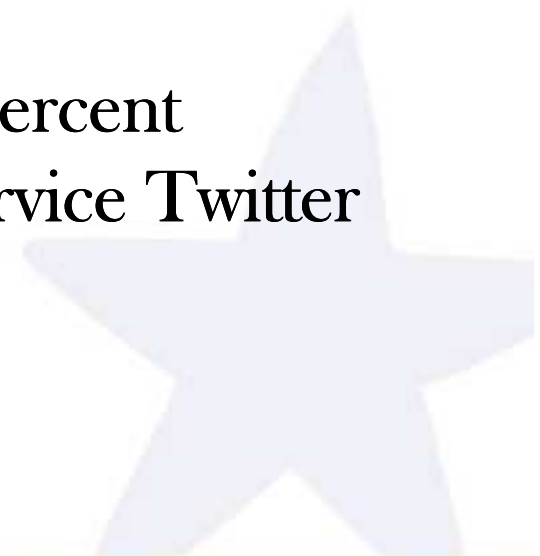
# *A word of caution for those hunting for a job:*

*Make sure your online profile is “clean”  
because employers are using information  
they find online to help them determine  
who they should hire.*



Forty-five percent of the employers surveyed for CareerBuilder.com said,

- They use social networking sites to check on job candidates, up from just 22 percent in a survey conducted last year. Another 11 percent said they plan to start using social networking sites for screening.
- Also, 11 percent search blogs while 7 percent follow candidates on micro-blogging service Twitter



Not only are employers using search engines like Google they are checking:

- Facebook
- MySpace
- Twitter
- LinkedIn
- Text Messages
- E-mail message/address
- Voicemails



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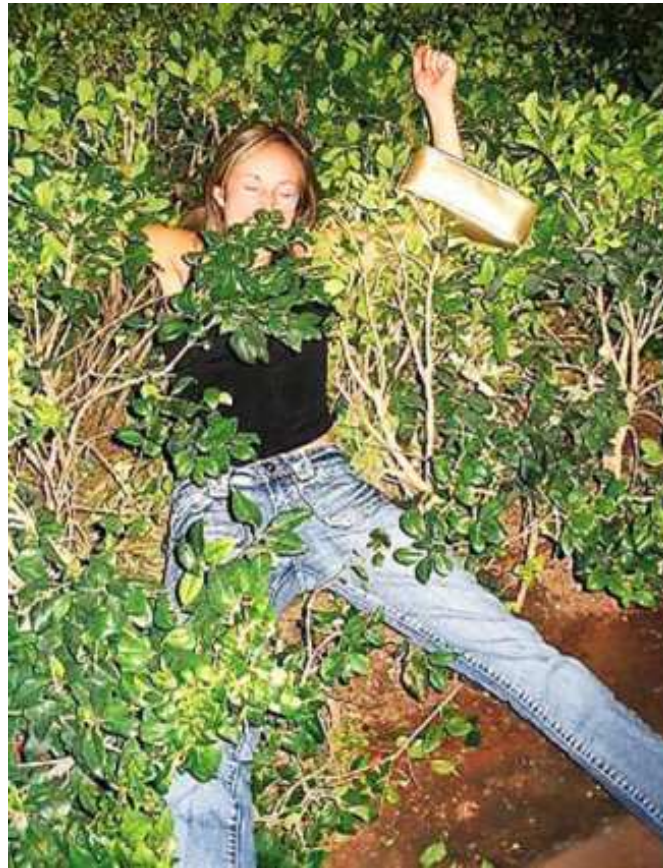
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## Top ten turn-offs for employers on social networking websites!

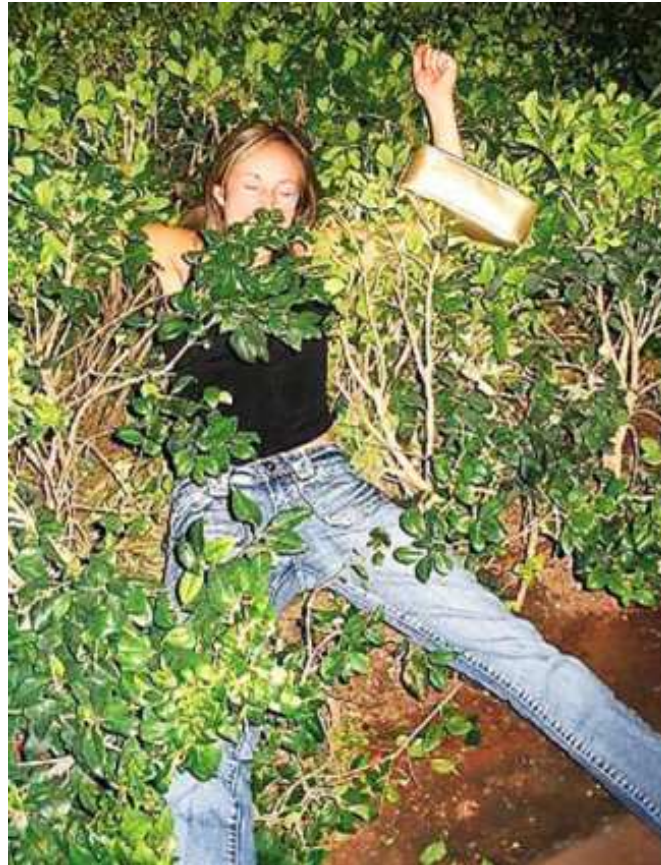
1. References to drug abuse
2. Extremist / intolerant views, including racism, sexism
3. Criminal activity
4. Evidence of excessive alcohol consumption
5. Inappropriate pictures, including nudity
6. Foul language
7. Links to unsuitable websites
8. Lewd jokes
9. Silly email addresses
10. Membership of pointless / silly groups



A person has no control over gender, race  
or physical attractiveness,



# But They Do Have Control Over their FaceBook Profile



# QUESTIONS

